

LEADERSHIP

Regan Rajan

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STEVE JOBS

“Lowest Paid Chief Executive Officer”



** Richness in Simplicity **

STEVE JOBS

Personal info:

Steven Paul Jobs

February 24, 1955

San Francisco

Adopted by parents; Mountain View, California

Reed College, Portland dropout

Married to Laurene Powell and have 3 children

STEVE JOBS

Beginning:

Technician at Atari

(a manufacturer of popular video games)

Saved money for a spiritual retreat to India

Apple founded with partnership and funded by multimillionaire

Assembling a computer and selling it.

(The Macintosh became the first commercially successful small computer with a graphical user interface)

STEVE JOBS

Adventure:

*Founded another computer company, NeXT Computer
(NeXT workstation was technologically advanced)*

In 1996, Apple bought NeXT for \$429 million

He later became Apple's CEO

*NeXT's technology integrated into Apple products and
Apply revolution born.
(iMac, iPod, iTunes, iPhone)*

STEVE JOBS

Adventure:

*Jobs bought Pixar from Lucasfilm's
(price of \$10 million)*

*Disney had agreed to purchase Pixar in an all-stock
transaction worth \$7.4 billion*

*Jobs became The Walt Disney Company's largest
single shareholder
(approximately 7% of the company's stock)*

STEVE JOBS

Rock and Roll:

Jobs's aggressive and demanding personality

*Jobs had a public war of words with Dell Computer
CEO Michael Dell*

(un-innovative beige boxes)

His price tag is \$3.4 billion

(as on 2009)

His salary is US 1 dollar annually

**** Richness in Simplicity ****

Warren Buffett

*“Lowest spending
Billionaire”*



**** Simplicity in Richness ****



Warren Buffett

Personal info:

Warren Edward Buffett

August 30, 1930

Omaha, US

Married to Susan Thompson and have 3 children



Warren Buffett

Beginning:

Purchase a used pinball machine, which they placed in a barber shop.

He bought his first share at age 11 and he now regrets that he started too late

He bought a small farm at age 14 with savings from delivering newspapers



Warren Buffett

Adventure:

Purchased a Sinclair Texaco gas station as a side investment, but that venture failed.

He worked as a stockbroker

*Teach a night class at University of Nebraska
(Subject is Investment Principles)*



Warren Buffett

Adventure:

Saved \$140,000. Buffett created Buffett Partnership Ltd., an investment partnership

In 1962, Buffett became a millionaire, because of Buffett's partnerships, which in January 1962, had in excess of \$7,178,500, of which over \$1,025,000 belonged to Buffett.



Warren Buffett

Rock and Roll:

Donated \$31 billion to the Bill & Melinda Gates Foundation.

His price tag \$37 billion

His salary is \$100,000 per annum

Ranked second richest guy in Forbes Billionaire List

Warren Buffett

Rock and Roll:

He still lives in the same small 3-bedroom house in mid-town Omaha , that he bought after he got married 50 years ago. He says that he has everything he needs in that house.

(bought in 1958 for \$31,500, today valued at around \$700,000)

*** Simplicity in Richness ***



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Thank you!